



THE APET PRESS

Newsletter of APET-SPCA

Winter Quarter 2021

In this issue—

- Winter Market
- Effects of Yelling
- Top Dog Thrift Store
- Featured Pet
- Success Stories
- Wish List
- Ways to Give

Winter Market in Mineola

In December, APET took the adoption vehicle to participate in the Winter Market at the Mineola Civic Center. Robust crowds visited the vehicle, meeting our featured dogs and cats. One lucky dog, Daisy, was adopted! Several folks left cash donations and we even gained a new volunteer! All in all, a good day for the shelter, and the animals in our care.

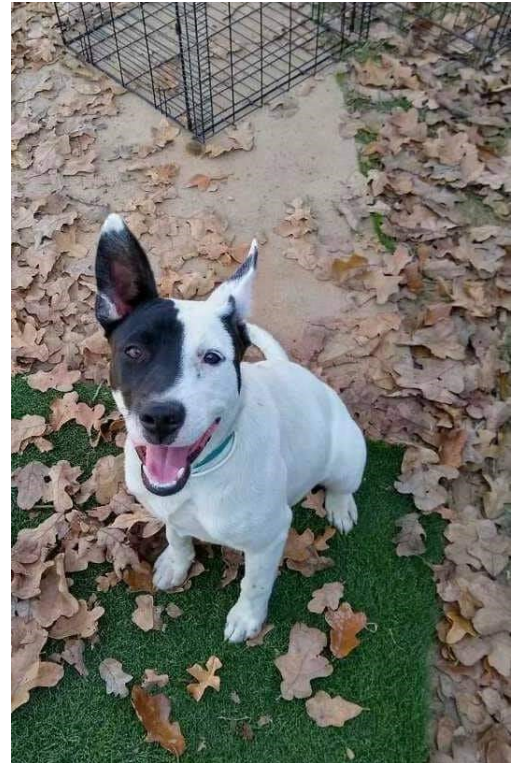
Effects of Yelling at Pets

New study suggests long term damage

A new study published on the science server bioRxiv suggests that aversive training, using raised voices, pulled leashes, hitting, shock collars, etc., appears to lead to higher levels of the stress hormone cortisol in dogs and increased anxiety behaviors; less confident postures, lowered tails, flinching and increased repetitive behaviors such as yawning, paw raising and yelping.

By contrast, the dogs that received positive reinforcement training were much more chill. These dogs were much more confident and exhibited far less anxiety driven behaviors, and they had far lower cortisol levels.

This is not the first study done of its kind, but it is the first done on companion animals. A previous study done on police dogs found similar results. Bottom line? *Be kind.* It just gets better results all around.



Happy Daisy adopted!



**The valentine of your life is waiting for you
at APET-SPCA!**

Top Dog Thrift Store has Successful First Christmas Season

APET's new thrift store in Winnsboro, Texas, reported nice sales for their first Christmas season. Chock of full of lots of great donated items, shoppers had great choices for gifts of all kinds. If you have not visited the store yet, please do so soon. You won't regret it! Top Dog Thrift Store is located at 300 East Elm Street in Winnsboro. Their phone number is 903-342-0075. Also, our Mineola Store is still rocking along! Packed full of goodies, it has become a "must do" when shopping in Mineola. Their address is 909 South Pacific Street, Mineola. Phone #903-569-1250.

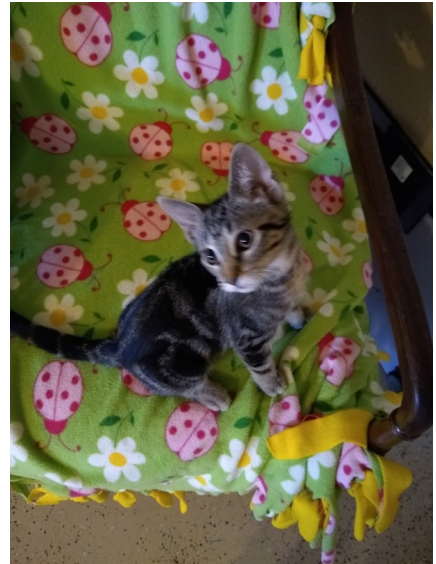


Just a few of the items available before Christmas at Top Dog Thrift Store

Featured Pet of the Quarter



BESS



NAN

We have two featured pets this quarter! Sisters Bess and Nan, who were abandoned on our doorstep as tiny kittens. Now 5 months old and spayed, up to date on all vaccines and FeLv and FIV negative. Litter trained. So playful and curious. Raised by us, very used to humans, will jump on your shoulder and ride around with you. Not a shy bone in their bodies. We would love for these two cuties to remain together, the dynamic duo they are, but will adopt out as singles. Come by the shelter and meet them. They would certainly love to meet you!

Success Stories

Meet just some of the animals your membership dues have helped get adopted



BO-BOB

LARS



SHILOH



ZIPPY



LEVI



CHLOE



LOGAN



ROXANNE

OUR WISH LIST

Things we can always use

- Kitty Litter
- Dry dog food
- Harnesses
- Bleach
- Detergent
- Paper Towels
- Toys
- Dog Treats
- Warm Blankets
- Litter Boxes



WINTER TIP!

If it's too cold for you to be outside, it is too cold for our furry friends. Please provide plenty of warm bedding and covered shelter for your fur covered family members in winter weather. Remember to check their water frequently to make sure it is fresh and not frozen. Better yet, bring them inside! Besides, there is nothing better than warm friends on your lap on a cold day!



BECOME A MEMBER

Our membership program is one of our principle avenues to capture funding for our operating initiatives. We so appreciate each and every one of you members who make so much of what we do possible. Our current focus is on offering animals of Wood County a second chance. In light of these efforts, if you would like to give a gift membership for family or friends, or if you know someone who may like to become a member of our organization, please call the shelter and give us your name and address, and we will mail or email you a membership application. We have several different levels of membership available. Please call 903-638-6902 and we will send that application right away. Thank you!



When you shop at Amazon Smile, and you list APET-SPCA as your designated charity, we receive a small donation from every purchase. The more you spend, the more we earn. It's an easy way to support the animals we all love, and it costs you nothing extra. So remember to go to Amazon Smile next time you need to shop, and select us as your charity of choice. We thank you, the dogs thank you, and the cats thank you. **(which is a lot coming from the cats)!**



If you shop at chewy.com, please designate APET-SPCA as your shelter of choice. We make it easy by providing a "wish-list" of items that we always need at our shelter. If you are a new Chewy customer and you designate us, we will receive a \$15 credit to use on the website. It's a win for everyone. Thanks in advance!

LOW COST SPAY AND NEUTER

If you are in need of a low cost spay or neuter for your pets and you live in Wood County, please call **903-760-SNAP**. This is **SNAP**, (Spay Neuter Assistance Program) and it is available for all residents of Wood County. If you are outside of Wood County, please call *Animal Protection League* at 903-439-2953 for low cost spay/neuter and vaccines.



***Please don't litter,
Fix your critter!***